The only power toothbrush clinically proven to be as effective as brushing and flossing.

For over 25 years, the Rotadent has established itself as the proven at-home solution for premium oral health. Discover the latest generation of the Rotadent toothbrush: Rotadent ProCare.
Why Rotadent?

It provides comprehensive care for your patients.

Flossing is considered to be one of the basic cornerstones of sound oral health, yet only an estimated 40% of Americans floss daily and 20% never floss. What if you could provide these patients with a brushing solution that also delivers the benefits of flossing?

Rotadent:
• is the only power toothbrush clinically proven to be as effective as brushing and flossing combined
• is a one-step system, which simplifies and streamlines homecare for patients

“[Rotadent] is as effective for plaque removal and control of gingival inflammation as a combination of conventional toothbrushing, flossing and toothpicks for patients in periodontal maintenance.”

Clinically proven to be effective.

The Rotadent toothbrush was designed to be an at-home extension of the Prophy handpiece that is used to fight plaque and control disease during Hygiene appointments.

Rotadent:
• removes 92% of plaque in the first minute of brushing
• consistently out-performed other brushes in in-vitro stain removal from both flat and interproximal surfaces

“The mean reductions in plaque after 15, 30 and 60 seconds of brushing for the rotary group were 75%, 86% and 92% respectively.”

Patient compliance is unparalleled.

One clinical study measured patient compliance over a 15-year period by comparing patients who used Rotadent versus other powered or manual toothbrushes.

Rotadent:
• increases patient compliance with homecare and recare appointments
• patients demonstrated good plaque control/oral hygiene and less tooth loss

“The results suggest that patients, who used the rotary-powered brush as dispensed to them in the office as part of a protocol for management, maintain a better level of disease control (90%) than patients using an assortment of other techniques (49%).”

Group Values for Test Parameters

<table>
<thead>
<tr>
<th>Rotadent</th>
<th>Assorted Brushes</th>
</tr>
</thead>
<tbody>
<tr>
<td>69%</td>
<td>23%</td>
</tr>
<tr>
<td>Good Oral Hygiene</td>
<td>90%</td>
</tr>
<tr>
<td>6-Month Less Recall Compliance</td>
<td>0%</td>
</tr>
</tbody>
</table>
How does it work?

4,577 MicroFilaments™
Each Rotadent brush head has 4,577 proprietary MicroFilaments that mechanically sweep away plaque and biofilm.
- 1/3 the width of traditional toothbrush bristles
- Access areas that a standard bristle might miss

Leading power brushes reach broad surfaces area only and miss areas between the teeth.
Rotadent ProCare effectively reaches below the gumline and interproximally.

3 brush head options.

Hollow-Tip
- Designed for cleaning and polishing surfaces of the teeth and sweeping under the gumline
- Flat, cup-like design makes it ideal for absorbing and applying oral medication

Short-Tip
- Effective for cleaning and polishing surfaces of the teeth
- Able to deliver oral medication more deeply into periodontal pockets and between teeth

Long-Tip
- Most effective for targeting hard-to-reach areas
- Sweeps plaque and debris away from braces, multi-unit fixed bridges or between teeth

Who do I dispense to?

Rotadent is not just a solution for periodontal patients. It is truly optimized to treat all patient types.

Orthodontic
- Controls gingivitis and plaque that build up around braces
- Helps minimize staining and decalcification that many Ortho patients experience

Implant
- Safe home oral hygiene regimen to use on implant surfaces
- Reduces surface abrasion, which may lead to reduced buildup of plaque

Esthetic
- Uses less brushing force than competitive brushes
- Ideal solution for veneer patients with extra-sensitive soft tissue

Restorative
- Safe for use on dental restorations, including crowns, fillings and bridges
- Effectively balances low abrasivity with high-cleaning efficiency

Who do I dispense to?
An exclusive solution that only you can provide.

Unlike competitive power toothbrushes, Rotadent ProCare is available to patients exclusively via dental professionals.

- Gives you an unparalleled advantage in prescribing and dispensing the Rotadent to your patients
- No retail competition — just a partnership between DenMat and the dental office

Increased production.

Oral medicaments such as at-home gels and rinses complement the Rotadent’s efficacy at home.

- Keeps your patients coming back for recare
- Increases production in your dental office

"By changing our approach and dispensing not only the necessary information but also the rotary cleaning device, fluoride and other necessary aids, patient compliance increased four-fold."

What’s in it for you?

Pro-DenRx fluoride gels and rinses: Rotadent ProCare’s partner in homecare.